

Knowledge for climate action: a manifesto for change



The Climate Knowledge Brokers **MANIFESTO**

Informed decision making
for a climate resilient future



The Challenge Ahead

A climate resilient future? Climate Smart Development?

➔ Many more people will need to make use of climate information

Where do these users get the knowledge from?

Who are the users?

How can we work together to be more effective?

What information do those users need?

How does this information need to be presented?

What is needed to improve the quality and use of climate knowledge in decision making?



The Climate Knowledge Brokers Group



The CKB Group is a network of more than 150 organisations and professionals focused on improving the quality and use of climate-related knowledge in decision making.

www.climateknowledgebrokers.net



Overview

- CKB's **vision is a world in which people make climate sensitive decisions fully informed by the best available climate knowledge.**
- The Manifesto was developed in a collaborative process by the Climate Knowledge Brokers Group (CKB) and **describes the essential role of climate knowledge brokers in achieving that vision.**

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INVESTING IN CLEAN ENERGY MARKETS



CLIMATE KNOWLEDGE BROKERS ADDRESS DIVERSE USER NEEDS



No awareness of issue



Lack of quality information



Hidden information



Untailored information



Too much information



User needs

- 1 Increased availability of and access to information from trusted sources
- 2 Information tailored to specific needs
- 3 Synthesized climate information
- 4 Contextualised with sectoral information
- 5 Enriched with local information
- 6 Access to raw data, further information and sources



Meeting user needs with tailored information

Information untailed
to specific needs



Dimensions of the climate knowledge broker role

Knowledge brokers are part of a chain and act as producers and users of information at the same time.



Climate Knowledge Broker Role

1

Chains of knowledge brokering

2

Filters and interfaces

3

Working across different disciplines, fields and sectors

4

A range of channels, tools, products and services

5

Participation in the information gathering and knowledge production process



HOW CKB FACILITATES EFFECTIVE CLIMATE KNOWLEDGE BROKERING

Sharing & collaborating



The three main messages

- **Scale:** Nowadays almost everyone is becoming a climate decision-maker in one way or another.
- **Tailoring:** Climate information needs to be directly relevant to the audience and individuals in question, downscaled to the right level, and presented in language and formats they can easily relate to.
- **Collaboration:** We will only achieve to meet the demand and improve the quality and use of climate knowledge if we work together.



The Invitation

- With **fund**ers, we want to explain why more coherent and strategic funding for climate knowledge brokers is necessary. **We welcome a dialogue.**
- With **climate knowledge brokers**, we want to work together to improve our effectiveness in meeting user needs. **We welcome your participation.**



Additional information

Manifesto Website:

- manifesto.climateknowledgebrokers.net
 - Free PDF version of Manifesto
 - Selected interviews
 - Success stories
- Do you agree with what you heard & read?
Become a supporter and undersign the manifesto:
www.climateknowledgebrokers.net/sign

Get in touch with CKB:

- www.climateknowledgebrokers.net
- info@climateknowledgebrokers.net
- Twitter: @ckbrokers

