



Procurement of Energy-Efficient Products

U.S. Experience with Monitoring and Evaluation

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Monitoring Institutionalization

- Policies at level most applicable to buyers
- Policy awareness \neq green acquisition
- Policies should support “green by default”

Monitoring Acquisition Activity

- Acquisition documents can reveal underlying standards in need of change
- Exceptions reporting can be useful if documented well
- Acquisitions activity can identify targeted opportunities

Monitoring Environmental Benefits

- Including impacts in setting objectives can simplify process
- (Unique to US?) Schism between “energy” and “environmental” acquisition personnel
- Reduced consumption is an important attribute

Monitoring Market Impact

- Distribution of performance is important
- Central policies/programs can be leveraged by other public and private organizations
- Proper attribute labeling is critical