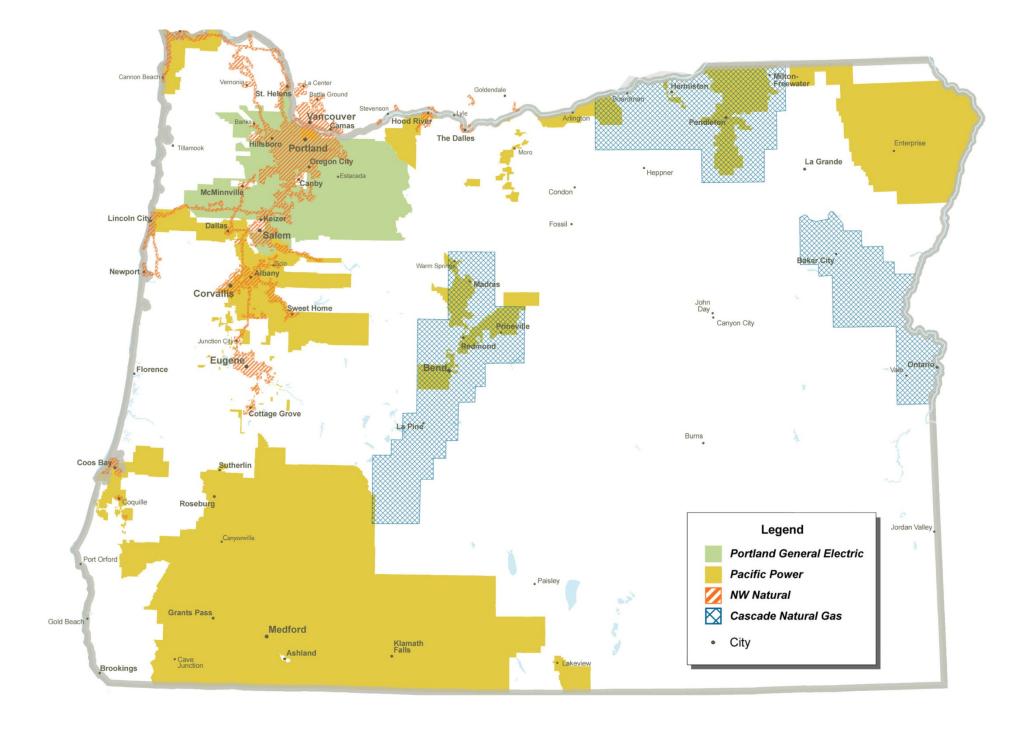


About

- Independent nonprofit
- Serving 1.5 million
 customers of
 Portland General Electric,
 Pacific Power,
 NW Natural and
 Cascade Natural Gas
- Providing access to affordable energy
- Generating homegrown, renewable power
- Building a strongerOregon andSW Washington





The Production Efficiency program serves:

- Industrial + manufacturing facilities of all sizes
- Agriculture: nurseries, dairies, irrigators
- Water + wastewater treatment facilities

How We Go to Market



Easy to work with...one-stop shop

Industrial energy efficiency experts assigned to your facility work with you to reduce energy costs and optimize use



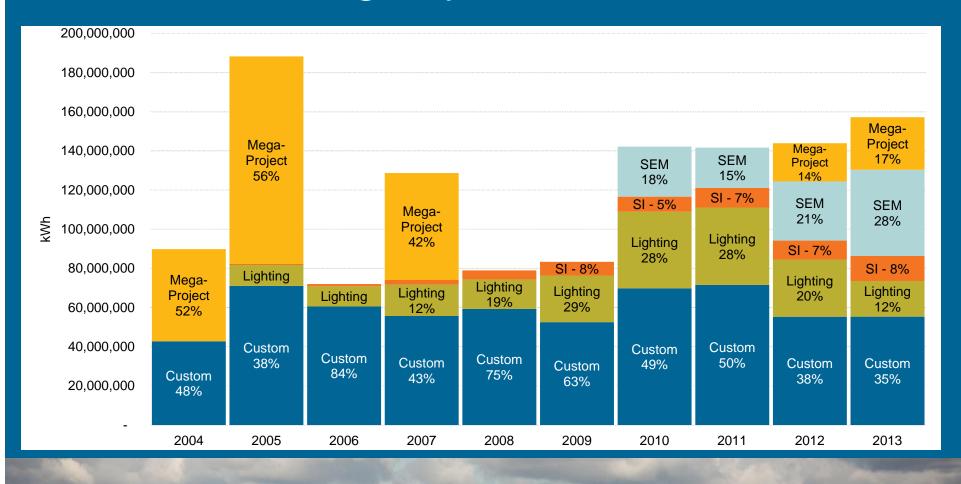


Long-term perspective with incentives and services for capital projects, O&M and strategic energy management

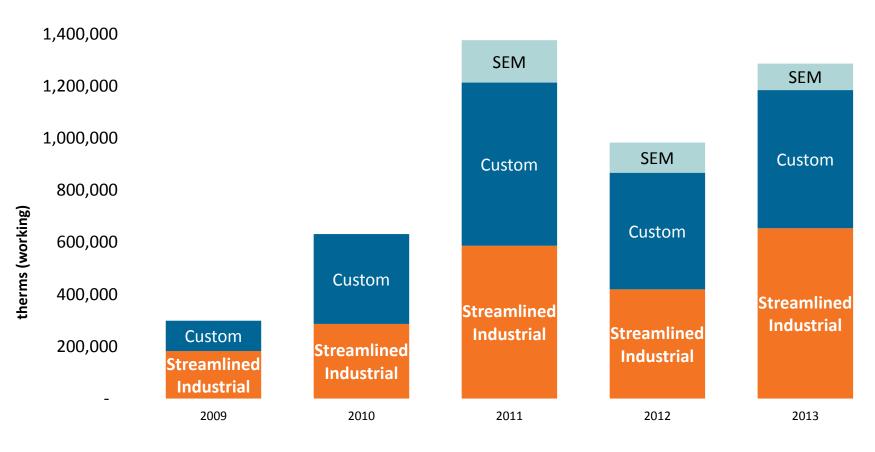
Implementation: the PE Team



Electric Savings by Track, Historical

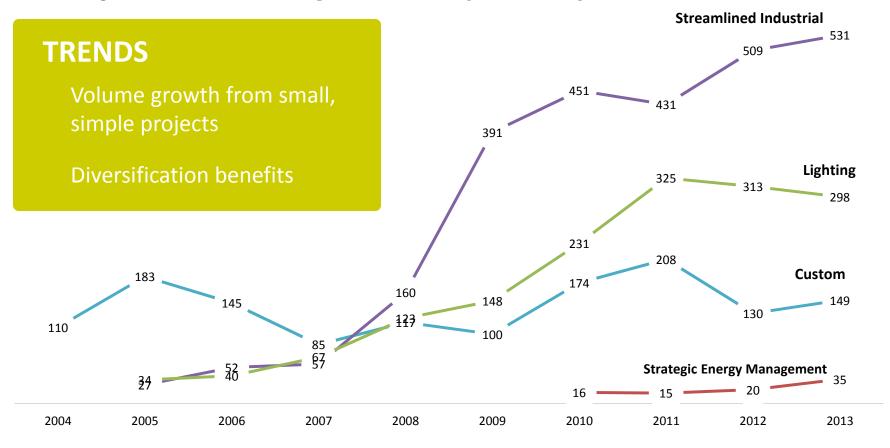


Gas Savings by Track, Historical





Projects Completed (track)







Unified Grocers

High Speed Door Installation

\$13,000 Project cost \$ 6,500 Energy Trust incentive

74,000 Annual kWh savings

\$4,800 estimated annual savings

"The information and training we get from Energy
Trust provides us with ideas and options that help us
improve efficiency and save money."

-Joe Gomez, manager of plant services, Unified Grocers

DPI Lighting Upgrade

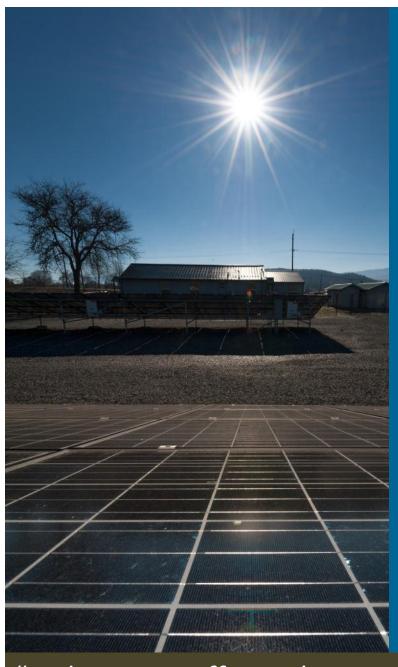
- LED Fixtures and lamps
- High-performance T8 fluorescent fixtures and lamps
- Bi-level ballast and fixture controls

\$194,000 Project cost \$113,881 Energy Trust incentive

536,319 Annual kWh savings

\$37,000 estimated yearly savings

"Workers are telling us the lighting is better inside and out. They can see better and we've noticed that accuracy has improved."



Roseburg Urban Sanitary Authority

- ACWA's Sustainable Energy
 Management Systems Training
- Created Energy Team
- Development of energy management plan
- Implemented energy projects (nocost and lighting)
- Tracked and reported on progress
- \$29,000 annual savings

"Today, our staff members are much more aware of the plant's energy use. At the end of day, it means lower fixed costs, which is better for our

Strategic Energy Management (SEM) Program Objectives

Increase awareness of energy use and efficiency opportunities; Increase commitment and capacity to manage energy

Energy Savings

- Direct energy savings from low and no cost actions (behavioral, O&M) to reduce energy waste.
- Increased ability to implement capital efficiency projects in the future

Persistence of SEM practices in the organization and persistence of savings

SEM: An Emerging Source of Savings

NW region programs leading in this area past 7 years

Northwest Energy Efficiency Alliance (NEEA), Energy
 Trust, Bonneville Power Administration (BPA), BC Hydro

National and International

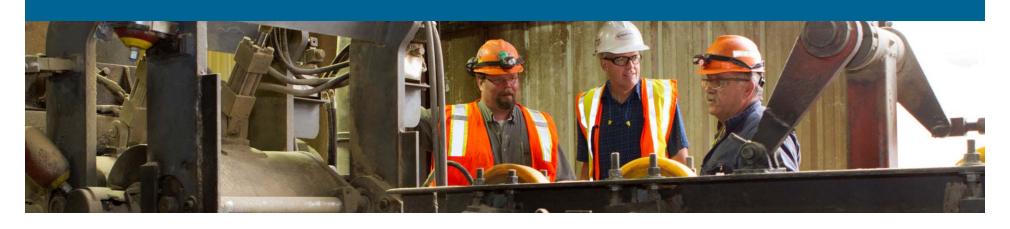
- Superior Energy Performance US DOE
- ISO 50001
- CEE and a growing number of its members

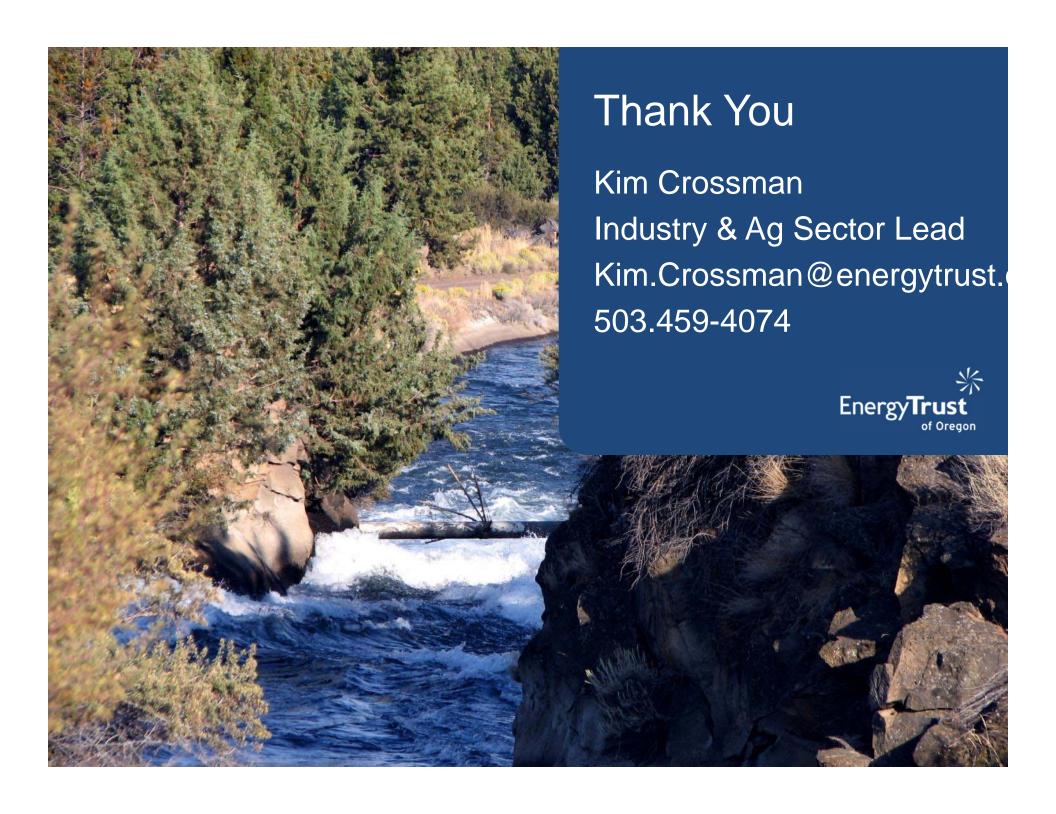
How Can SEM be a Game-changer?

Enables/ equips customers to take a deep, comprehensive approach to energy use now.

Improves their ability to tackle complex process efficiency projects, emerging technologies, DR, CHP in the future.

Energy models/ SEM could change how programs are designed or savings evaluated in the future – performance based vs measures





Back-up Slides

PE Cash Incentives

Custom Capital
\$0.25/kWh
\$2/therm
Capped at 50%
project cost

Equipment Rebates **Custom O+M**

\$.08/kWh

\$.40/therm

Capped at 90% project cost if complete in 90 days

Custom Lighting

\$.25/kWh

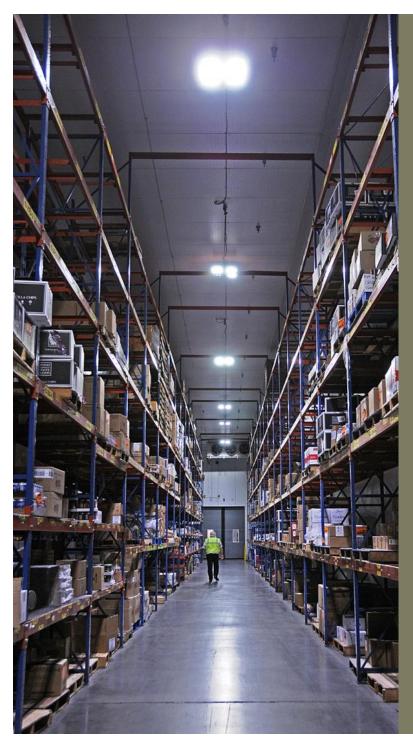
Capped at 50% project cost

Strategic Energy Management

\$.02/kWh

\$.20/therm

Calculated equipment incentives



Top Trends from Industry & Ag

Predictability yields consistent savings

Volume growth from small, simple projects

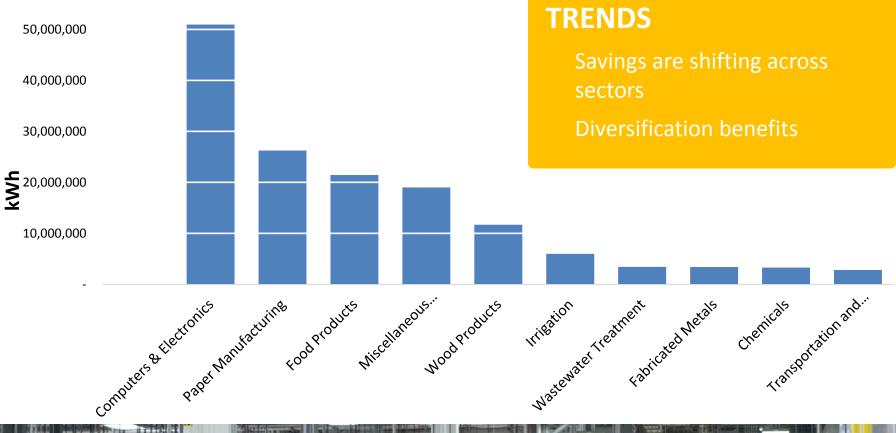
Savings growth from large, complex projects

Streamlined still major source of gas savings

Savings are shifting across sectors

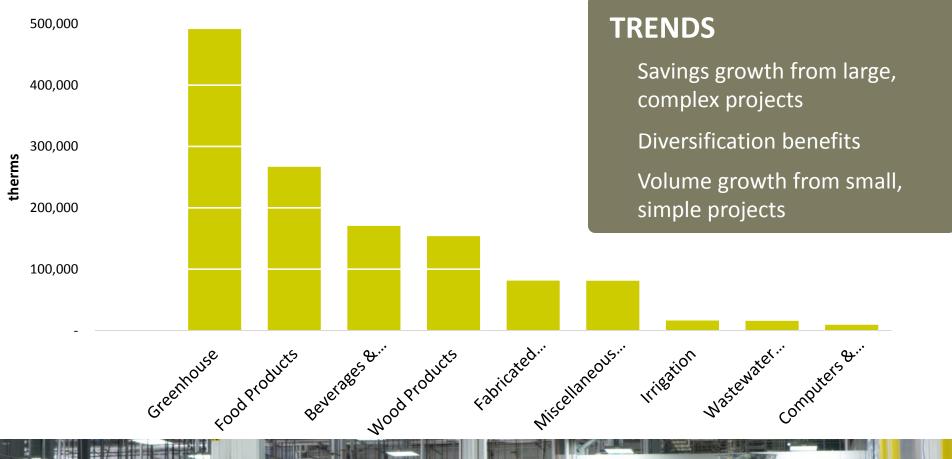
Diversification benefits continue to drive growth and hedge portfolio risk

2013 kWh Savings by Industry Sector





2013 Gas Savings by Industry Sector





50 HP VFD Air Compressor

Project Cost: \$51,000

Incentive: \$25,500

Payback: 2.8 Years

Energy Savings:

116,000 kWh / year

Estimated Yearly Savings

\$8,000 Utility Bill

+ \$1,200 Maintenance

\$9,200 Estimated Total



CalPortland

Participated in Energy Trust's Industrial Energy Improvement SEM training and tech support



Completed six energyefficiency projects

 Received \$28,169 in Energy Trust incentives

Estimated annual savings

- \$54,676 per year
- 729,014 kilowatt hours
- 277 tons of carbon dioxide

"

The energy team is now a fixture within the organization. Operational management is performed with energy as a driving factor.



Bill Jerald, CEM Energy Manager

We offer:

Well qualified Program Delivery Contractors (PDCs) make participation easy

- Customer outreach, engagement and long term support
- Facility assessments identify opportunities and verify savings
- Project application and documentation

No-cost technical assistance

- Technical and economic analysis of potential capital projects
- Enhanced technical services to reduce energy waste in O&M
- Training of site leadership and staff for continuous energy improvement

Cash incentives to buy down costs of energy saving projects

