



# Corporate Sourcing of Renewables Campaign

*A campaign associated with the Multilateral Solar and Wind Working Group (MSWWG)*

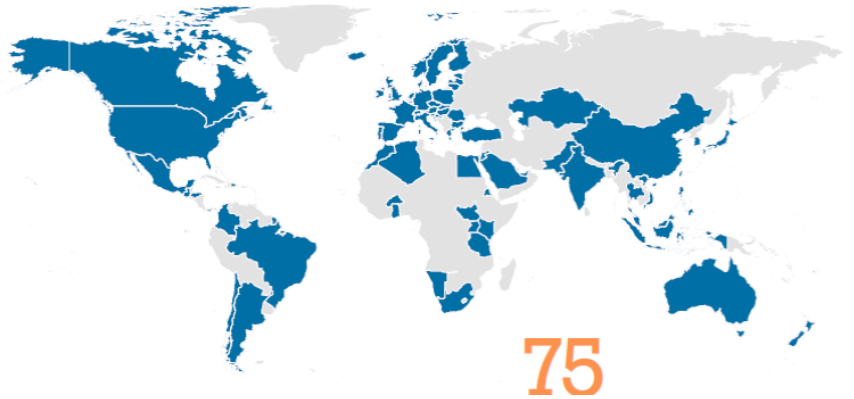
## Goals

The Corporate Sourcing of Renewables Campaign is a collaborative effort to increase opportunities and commitments to power corporate operations with renewable energy. This campaign was launched at CEM7 and it will conclude at CEM9 2018.

## Rationale for being included in the CEM

Driven by declining renewable energy costs and increasing pressure on companies to decarbonise their activities, renewables have become an attractive source of energy for corporates around the world. The campaign has aimed to: significantly increase the number of companies that power their operations with renewable energy; advance the business case for corporate sourcing of renewables; and identify and implement policy recommendations and best practices to capture the potential of a growing corporate demand for renewables.

The campaign has allowed different actors to connect through its projects and activities and has thus facilitated a unique global dialogue that is foreseen to continue beyond the campaign.



Map showing current corporate sourcing of renewable electricity. Source: IRENA, 2018.

Energy supply and systems integration

## Activities and deliverables

### To be launched at CEM9:

- REMade Index – a global reference index for corporate sourcing of renewables.
- High-level roundtable on corporate sourcing of renewables.

### Selected reports/activities launched under the Campaign:

- Innovation in Power Purchase Agreement (PPA) structures. March 2018 by WBCSD.
- Approaching a tipping point: how corporate users are redefining global electricity markets. January 2018 by RE100.
- Frameworks for Accelerating the Corporate Purchasing of Renewables. June 2017 by NREL and funded by the U.S.
- The first RE-source platform event took place in October 2017 in Brussels.
- Corporate Sourcing of Renewables day took place during the CEM8 in Beijing and it was co-organised by the campaign's partners.

- Corporate Sourcing of Renewables now takes place in **75 countries**, including all **CEM member countries**.
- As of 2018, over **900 corporate PPAs** signed for about **20 GW**.
- **Over 130 companies** have joined RE100.

### Lead CEM Member(s)



### CEM Member Participant(s)



### Operating Agent(s)/ Coordinator(s)



### Business Participant(s)

Carlsberg, EKOenergy, Facebook, GE Power, Google, IKEA, Microsoft.

### Global and In-Country Partner(s)

Center for Resource Solutions (CRS), National Renewable Energy Laboratory (NREL), RE100, Renewable Energy Buyers Alliance (REBA), RE-source platform, Rocky Mountain Institute (RMI), Solar Power Europe, World Business Council for Sustainable Development (WBCSD), World Resources Institute (WRI) World Wildlife Fund (WWF).