

First Movers Coalition, Industrial Deep Decarbonization Initiative, Net-Zero Government Initiative Joint Call to Action

Baku, Azerbaijan 20 November 2024

We, the governments participating in Clean Energy Ministerial's Industrial Deep Decarbonization Initiative (CEM-IDDI), Net-Zero Government Initiative (NZGI), or the World Economic Forum's First Movers Coalition (FMC), as listed below, affirm that increasing demand signals for low and near-zero emissions steel, cement, and concrete through public and private procurement is essential in the transition to economy-wide net-zero emissions.

The need to scale green demand has been recognised over the years by the G7, the Climate Club, and the COP28 Presidency; however, tangible actions and commitments remain insufficient to achieve net zero.

CEM-IDDI, NZGI, and FMC are cooperating to support a sustained increase in the demand for low and near-zero emissions steel, cement, and concrete¹, in line with national circumstances. These initiatives have made meaningful contributions in the past few years to scaling the next generation of emission mitigation solutions for carbon-intensive sectors: seven governments have made commitments to the CEM-IDDI Statement of Intent or Green Public Procurement Pledge; over 30 countries have joined NZGI and developed detailed roadmaps to outline their plans to achieving net-zero government procurement and operations by 2050; and the 125+ commitments that FMC's members have made, supported by 13 FMC Government Partners, are sending the largest private sector demand signal for innovative climate technologies and near-zero emission goods and services in 2030.

Actions now underway by members include encouraging the production of low and near-zero emissions steel, cement, and concrete, and committing to use low and near-zero emissions steel, cement, and concrete in public buildings, infrastructure, and signature projects.

In this context, we call on national and subnational governments to join the IDDI Green Public Procurement Pledge or Statement of Intent at a level in line with national circumstances.

In addition, we encourage governments to build an enabling environment for green procurement by taking the following actions: (i) Incorporate the use of existing standards and reporting mechanisms like Environmental Product Declarations for denoting product level emission intensities in one or more of the heavy emitting sectors where they are large purchasers (ii) develop roadmaps towards achieving net-zero emissions from national government procurement by no later than 2050, and (iii) support businesses in applying their purchasing power to create guaranteed early markets for advanced clean technologies.

¹ FMC covers sectors beyond these materials but is highlighting these sectors for the purpose of leveraging public procurement.

We, the governments listed below, intend to continue creating market signals to encourage the accelerated production of low and near-zero emissions steel, cement and concrete, and to work towards net zero via green public procurement and other demand stimulating policies. We encourage all governments, companies, and organizations to join these efforts.

Participating governments

Government of Canada

Government of Germany

Government of Lithuania

Government of the United Kingdom

Government of the United States of America