Global Energy Management System Implementation: Case Study

DALMIA CEMENT (BHARAT) LIMITED, DALMIAPURAM

Successfully achieved 6.5% reduction in the SEC, as against given target of 4.5% during “PAT”- Cycle-1 (SEC= Specific Energy Consumption)

DALMIA CEMENT (BHARAT) LTD – DALMIAPURAM PLANT

Business Benefits Achieved

M/s. Dalmia Cements Dalmiapuram had achieved following benefits by implementing Energy Management System (EnMS), ISO 50001:-

1. Got a structured platform for energy consumption, energy conservation & energy management activities.
2. Easy approach for identification and prioritization of major energy consuming activities and equipment.
3. Close monitoring of high energy consuming processes and developed mechanism to be informed regarding any change in energy consumption pattern.
4. Improvement in operational efficiencies as well as a different approach towards maintenance and procurement procedures.
5. Improvement in the awareness of employees as well as other associates regarding energy consumption & energy conservation.
6. Helped to minimize wastage of energy.

In the duration of “PAT” (Perform, Achieve & Trade) cycle-1:

7. Overall energy performance improved from 812 kCal/Kg of major product to 759 kCal/Kg of major product for PAT cycle-1.
8. Thermal energy intensity reduced from 797 kCal/Kg of clinker
9. Overall electrical energy intensity reduced from 67.12 Units/ton of cement to 64.26 Units/ton of cement.

Case Study Snapshot

<table>
<thead>
<tr>
<th>Industry</th>
<th>TAMILNADU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>TRICHIRAPPALLI DISTRICT</td>
</tr>
<tr>
<td>Energy Management System</td>
<td>ISO 50001</td>
</tr>
<tr>
<td>Product/Service</td>
<td>CEMENT</td>
</tr>
<tr>
<td>Energy Performance Improvement (%)</td>
<td>6.5 % (for PAT cycle-1)</td>
</tr>
<tr>
<td>Annual energy cost savings</td>
<td>Rs86Millions (for PAT cycle-1)</td>
</tr>
<tr>
<td>Cost to implement</td>
<td>Rs30Millions (for PAT cycle-1)</td>
</tr>
<tr>
<td>Payback period</td>
<td>12 Months (Avg)</td>
</tr>
</tbody>
</table>
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India

10. Up to clinkerization, electrical energy intensity reduced from 53.6 Units/ton of clinker to 51.6 Units/ton of clinker.

11. Achieved total energy cost saving of Rs 86 million, with an investment of Rs 30 Million and an average payback period of 36 months.

12. Overall implementation of the ISO 50001, helped a lot to brand image of the company.

“Energy Saving: A Profitable Way To Reduce Global Warming And To Remain Sustainable.”
—Mr. R.A.Krishnakumar, Executive Director.

Company Profile

Dalmia Cement (Bharat) Limited, Dalmiapuram Plant Limited, established in 1939, which is one of the largest industrial groups in India. Dalmia Cement is one of the first Indian cement company that has been recommended for the prestigious certification of IS/ISO 9002 in 1993 for its quality assurance system by BIS.

Oil Well Cement Production Started in Indian cement company in 1984 and Certification by API in 1986

Presently Dalmia Cement Dalmiapuram Plant is IS/ISO 9001, IS/ISO 14001, OHSMS IS 18001 and IS/ISO 50001 certified.

Also to meet the increased power requirement at optimum cost, a 27 MW Captive Thermal Power Plant is put up during the year 2005. Additional Captive Thermal Power Plant of Capacity 18 MW is commissioned in the year 2008.

In a bid to encourage green energy, the group also developed wind power project of 16.525 MW capacity in the state of Tamil Nadu. Dalmia Cement Dalmiapuram plant is one of the most modern dry process cement plant, with modern equipment. The company adheres to all applicable statutory regulations.

Business Case for Energy Management


The Energy Conservation Act (EC Act)-2001, was enacted in 2001 with the goal of reducing energy intensity of Indian economy. Bureau of Energy Efficiency (BEE) was set up as the statutory body on 1st March 2002 at the central level to facilitate the implementation of the EC Act. The Act provides regulatory mandate for: standards & labeling of equipment and appliances; energy conservation building codes for commercial buildings; and energy consumption norms for energy intensive industries.

There was a long deliberation between all stakeholders e.g. – Bureau of Energy Efficiency (BEE), Cement Manufacturers’ Association (CMA), Senior executives as well as representatives of various cement plants and National Council for Cement & Building Materials (NCCBM) for fixation of energy consumption norms for cement manufacturing process under the EC Act-2001.

Ultimately it had been come-out in the form of “PAT” – Perform Achieve & Trade scheme of BEE, in which participation of notified designated consumers was mandatory from 8 highly energy intensive sector. Each designated consumer from these 8 sectors was notified a unit specific energy reduction target on that 31st March, 2012. A period of 3 years was allotted to achieve the notified target from date: 01st April, 2012 to 31st March, 2015. This period of 3 years was specified as “PAT”- Cycle 1; Third year of “PAT” – Cycle 1 was considered as assessment year to achieve the target.

Higher achiever shall be issued Energy Saving Certificates from the BEE, which shall be tradable in the market. Lower achiever shall be panelized with Rs 10 Lakhs and he has to comply, his notified targets, by purchasing the Energy Saving Certificates from the market.

Being a front runner in the field of energy management the Dalmia Cement Dalmiapuram Plant was aware of these activities and made self-ready proactively. So, that notified targets can be achieved.

Baseline of M/s Dalmia Cement Dalmiapuram Plant was identified as 812 kCal/kg of major product (PPC cement) through an energy audit conducted by a third party nominated by the BEE. It had given a reduction target of 4.5%, and
had to achieve target of 832 kCal/kg of major product (PPC cement) in the assessment year of “PAT”- Cycle 1.

At the end of PAT - Cycle 1, M/s Dalmia Cement Dalmiapuram Plant achieved a level of 759 kCal/Kg of major product with a reduction of 6.5%, as against notified target of 4.5%. In lieu of additional savings, M/s Dalmia Cement Dalmiapuram Plant, shall be got issued 5870 Energy Saving Certificates from the BEE.

Following major energy saving projects were implemented to achieve “PAT” targets:

- Install VFD for line 1 packing plant compressor
- Install Transvector nozzles for cleaning applications
- Replace timer based drain valves with level sensor based drain valves
- Install centrifugal compressors for line 2 plants
- Avoid idle flow through coal mill
- Install high efficiency pump for coal mill
- Avoid idle flow through CVRM 1
- Avoid idle flow through CVRM 2
- Improve Line 2 pre-heater top stage cyclone efficiency
- Replace Line 2 Pre-heater fan with high efficiency fan
- Prevent heat loss across the duct from ESP outlet to cooler vent fan inlet in Line 2
- Install New high efficiency fan for Coal Mill – Booster Fan
- Pyro jet burner for Line 2 Kiln
- Minimize air infiltration in boiler -27 MW
- Optimize the operation of CEP by installing VFD
- Install VFD in Instrument air compressors
- Optimize Service air pressure in 18 MW and 27 MW
- conversion of AFBC boiler to CFBC boiler

Drivers/Business Case
Following are the driving forces/drivers to move towards energy efficiency improvement programs:

1. Reduction cost – a cut throat competition in cement market.
2. Reduce the impact of rising costs – Low operating margins because of increasing in logistic cost & input cost.
4. Energy contributes approx. 60% of manufacturing cost.
5. Legal compliance under EC Act-2001
6. Reduce reliance on fossil fuels – GHG Reduction & Environmental Concern.

Energy Management Program
Following are the national and regional/state level government and other programs which are being organized to encourage and promote energy management activities, in which our company is participating for last so many years:

1. National Energy Conservation Award instituted by the BEE, under Ministry of Power, Govt. of India. (M/s Dalmia Cement Dalmiapuram Plant had been Awarded two times 1st in cement sector)

2. National Award for Excellence in Energy Management, instituted by Confederation of Indian Industry (CII). (M/s Dalmia Cement Dalmiapuram Plant had been Awarded several times “Excellent Energy Efficient Unit” award, and “Energy Efficient Unit” award in cement sector.

3. National Award for Energy Efficiency in Indian Cement Industry, instituted by National Council for Cement & Building Materials (NCCBM), under Ministry of Commerce & Industries, Govt. of India. (M/s Dalmia Cement Dalmiapuram Plant had been Awarded four times “2nd Best Improvement in Electrical Energy Performance” award, two times “2nd Best Improvement in Thermal Energy Performance” award and one time “Best Improvement in Thermal Energy Performance” award)

4. (M/s Dalmia Cement Dalmiapuram Plant had been Awarded First in Cement Industry Green Pro Certification for Dalmia PPC/VAJRAM by CII.

History of Energy Reduction Approach
Energy Management System (EnMS) standard ISO 50001, was published in 2011. The Energy Conservation Act (EC Act)-2001, was enacted in 2001 by the Govt. of India. “PAT” scheme of the BEE was launched on 31st March, 2012. But the history of energy reduction
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approach in Indian cement industry lasts for very long back. Being a part of Indian cement industry M/s JKLC is also having its approach towards energy reduction, since its inception. As we have been already stated that energy contributes approx. 60% of total manufacturing cost and there is always a cut throat competition in Indian cement market. So, we have to be on toes, every time to avail each and every opportunity of energy conservation, considering cost benefit analysis. By implementing various major and minor energy conservation measures, M/s Dalmia Cement Dalmiapuram Plant was able to reduce its electrical energy intensity, from 67.12 Units/Ton of cement to 64.26 Units/ton of cement, as well as thermal energy intensity, from 797 kCal/Kg of clinker, during a period of 5 years before launching of “PAT” scheme;

Business Benefits

Energy Performance improved to 6.5 % from the baseline. The baseline gate to gate consumption in 2013-14 was 812 Kcal/kg of Major Product which is improved to 759 Kcal/kg in financial year 2014-15(Apr-Mar). Total CO2 emissions - gross (million tonnes) : FY 2013-14 : 4.46 , FY 2014-15 : 3.94 Total CO2 emissions - net ( million tonnes) : FY 2013-14 : 3.73 , FY 2014-15 : 3.27 Energy saved in the year 2015-16 is 24.0 million kWh/year

Organizational
Top Management
The Unit-Head is the Top Management in the organization. He is committed to support the EnMS and to continually improve its effectiveness. The Unit Head enunciated an Energy Policy which is required to be followed by everyone in the organization.

EnMS Team Leader/Management Representative The Unit Head had appointed a Management Representative, the EnMS team leader for the energy management systems, who irrespective of other responsibilities, has the responsibility and authority to ensure that, EnMS is established, implemented, maintained and continually improved in accordance with ISO 50001:2011.

Energy Review & Planning
Energy Planning – General
An energy planning consistent with the energy policy had been done and documented. The emphasis was on leading to activities that continually improve energy performance. This had involved review of organization activities that can affect energy performance. 

Energy Review
Organization has established, a procedure, to record and maintain an energy review. This was done through periodic audits. A procedure was established which defined the methodology & criteria to develop the energy review based on various aspects.

Review, Analysis and Planning – Energy Baseline Based on output of initial energy review, an energy baseline had been decided and recorded, considering a data period of past 2 years. Change in energy

Keys to Success

1. Commitment and support of top management towards all energy management activities.
2. Always keep eyes open to identify each and every, energy saving opportunity.
3. Minimize implementation time of all EnMP’s (Energy management Programs)
4. Periodic review for the effectiveness of all implemented EnMP’s (Energy management Programs)
5. Involvement of people from all levels.
6. Benchmarking with self-past performance as well as within peer groups

EnMS Development and Implementation
Dalmia Cement Dalmiapuram Plant had established, documented, implemented and maintain an EnMS and is committed to continually improve its effectiveness in accordance with the requirement of ISO 50001:2011. It is intended to lead reduction in Green House Gases emission and other related environmental impacts and energy cost through systematic management of energy.
performance was to be measured against the energy baseline established.

**Energy Performance Indicators (EnPIs)**
The energy performance indicators (EnPIs) appropriate for monitoring and measuring energy performance were identified and were linked operational performance measurable such as energy used/ton of finished product. These are reviewed on an ongoing basis and compared on monthly basis to the energy baseline and updated as required.

**Energy Objectives, Energy Targets and Energy Management Action Plans**
Documented energy objectives & targets had been established at relevant functions, levels, processes and facilities. While establishing and reviewing objectives and targets, due consideration was given to legal and other requirements, significant energy uses & opportunities to improve energy performance.

**Financing:** Further consideration was also given to financial, operational and business conditions, technological options and views of stake-holders. Documented Action Plans (EnMPs) were established, implemented and maintained for achieving objectives and targets. These action plans were updated at defined intervals and included designation of responsibility, the means and time frame by which individual targets are to be achieved, statement of method by which improvement in energy performance shall be verified and a statement of the method of verifying the results.

**Duration:** Implemented in a period of one year

**Development and Use of Professional Expertise, Training and Communications**

**Competence, training and Awareness**

It is ensured that any person(s) working related to significant energy uses are competent on the basis of appropriate education, training, skills or experience. The organization has a system to monitor the competence of its personnel and identify training needs associated with the control of its significant energy uses and the operation of the EnMS. Training is provided or other actions are taken to meet the identified needs. Associated records, including evaluation of the effectiveness of actions are maintained.

**Communication**
The Top management has established appropriate communication processes with regard to energy performance and EnMS. Internal communication within various levels and functions is done through formal meetings, internal circulars, letters, notice/display boards, internal mail system, training programs (including those for Energy Policy), open forum meetings, daily, weekly meetings, safety committee meetings, cross functional teams, quality circles and similar means.

Any person working for, or on DCBL DPM behalf can make comments or suggest improvements to the EnMS. Suggestions/Comments received from internal personnel are documented, reviewed & suitable actions are taken.

**Employee Engagement:** Employees from the all levels and various functions are encourage and motivated to participate in the EnMS activities through, suggestion-scheme, forum of quality circles, cross functional teams of various sections of the plant and nominating them for internal and external training programs, to depute for visit of other cement plants to see best practices implemented there.

**Professional Expertise:** Energy professionals and experts are called from external agencies like, NCCBM, CII, BEE accredited energy auditors/ BEE empaneled
energy audit firms and is engaged for various EnMS activities.

**Tools & Resources:**
As all the employees were well versed with the existing other management systems already in place (ISO 9001, ISO 14001 and OHSMS 18001) the implementation of ISO 50001 was smooth. But involvement and to educate bottom line workmen was challenge which was met by regular & effective training by internal & external resource persons.

**Steps Taken to Maintain Operational Control and Sustain Energy Performance Improvement**

**Operational Control**
It is ensured that those operations and maintenance activities which are related to significant energy uses and that consistent with energy policy, objectives, targets and action plans, are identified and it is ensured that they are carried out under specified conditions, by

i) Establishing and setting criteria for effective operation and maintenance of significant energy uses, where their absence could lead to a significant deviation, from effective energy performance;

ii) Operating and maintaining facilities, processes, systems and equipment, in accordance with operational criteria;

iii) Appropriate communication of the operational controls to personnel working for, or on behalf of, the organization.

iv) The written work-instructions are made available/displayed for a specific process or procedure. In case of any contingency, emergency situations or potential disasters, including procuring equipment, energy performance shall be included in determining how JKLC will react to these situations.

**Approach used to 1) determine whether Energy Performance improved and 2) to validate results**

**Monitoring, Measurement and Analysis**
A system is established for monitoring, measuring, recording and analysis at planned intervals of key characteristics of DCBL DPM operations that determine energy performance.

These key characteristics include:

i) Significant energy uses and other outputs of energy review;

ii) Relevant variables related to significant energy uses;

iii) Energy Performance Indicators (EnPIs);

iv) Effectiveness of the action plans in achieving objectives and targets;

v) Evaluation of actual V/s expected energy consumption.

An energy measurement plan has been defined and implemented. This includes utility meters monitoring and measurement systems connected to a software application.

**Internal Audit of the EnMS**
The internal audits are conducted once in six months. These audits are conducted to ensure and validate that the EnMS meets planned arrangements, ISO 50001:2011 standard requirements and EnMS it effectively implemented & maintained and improves the energy performance.

**Cost Benefit Analysis**
During implementation of various energy saving measures, achieved total energy cost saving of Rs 86 million, with an investment of Rs30 Million and an average payback period of 36 months.
The implementation of the Energy Management System ISO 50001 at our plant, M/s Dalmia Cement Dalmiapuram Plant had helped us a lot for:

- Systematic approach towards energy management.
- Improving energy performance at various levels of production
- Further strengthen overall energy management system
- Improvement in effective measuring & monitoring system
- Control of wastage of energy at the point of use

- Dalmia Cement Dalmiapuram Plant is a front runner for continual improvement in energy efficiency, by adopting EnMS- ISO 50001, implementing best practices, involving personnel at all levels, periodic review as well as identifying opportunities and systematic implementation of the action plans.

- We are pleased to say that this philosophy helped us a lot for achieving "PAT" targets.

- Mr. R.A.Krishnakumar- Unit Head

Lessons Learned

One should always be alert for the things going on its surrounding environment, especially when it is expected through legislation and binding for one and all. And should prepared to face, anticipated challenge, by keeping self-ready, in view of all relevant aspects.

<table>
<thead>
<tr>
<th>Parameters</th>
<th>Electrical SEC (kWh / T of Cement)</th>
<th>Thermal SEC (kcal / kg of Clinker)</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEC : Yours</td>
<td>64</td>
<td>741</td>
</tr>
<tr>
<td>SEC Values for Competitor : 1 :</td>
<td>79</td>
<td>721</td>
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<tr>
<td>SEC Values for Competitor : 2 :</td>
<td>72</td>
<td>719</td>
</tr>
<tr>
<td>SEC Values for Competitor : 3 :</td>
<td>70</td>
<td>714</td>
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<tr>
<td>National Benchmark for SEC :</td>
<td>62</td>
<td>687</td>
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<tr>
<td>International Benchmark for SEC :</td>
<td>69.50</td>
<td>680.00</td>
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<tr>
<td>SEC Target for FY Year 2016 - 2017 :</td>
<td>70.97</td>
<td>754.90</td>
</tr>
</tbody>
</table>

Please mention the sources / references for the furnished data (National & International Datas) at:

http://www.heatippetrol.org/content/cement/benchmarks/international/energy/benchmark
http://www.indiacementassociations.org/pdfs/Cement.pdf (National Benchmark)

Also, kindly note that Our Plant is making 19 varieties of Cement, incld. special varieties like OPC Clinker, OPC, PPC which require substantially higher than the CPC ClinkerCement. Therefore SEC numbers are not to be comparable. To have some parity, We have given the SEC numbers above for our Line 2, which is reasonably comparable even though still not apple to apple.
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India

PD Blower to Turbo Blower

Pyrojet burner

VFD’s for Compressors

Preheater Fan Damper removal in Line-2