



Corporate Sourcing of Renewables Campaign

Overview

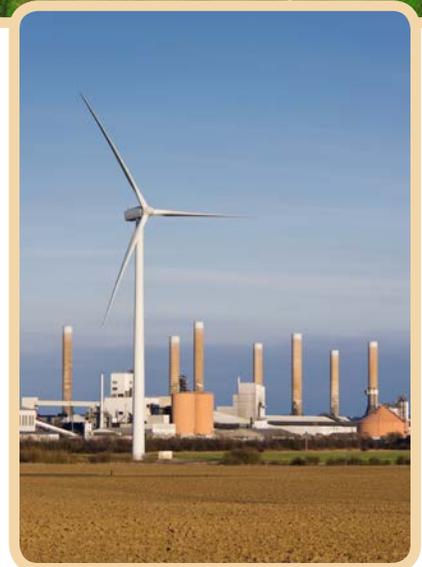
The Clean Energy Ministerial Corporate Sourcing of Renewables campaign will seek over the next year to significantly increase the number of companies powering operations with renewable energy; help make the business case for more companies, both large and small, to do so; identify and deploy supportive policies and resources that can help facilitate additional corporate sourcing of renewables; and recognize those companies completing transactions and whose products and services are produced with renewable energy. The campaign is a collaborative effort among organizations and initiatives including the International Renewable Energy Agency (IRENA), the Renewable Energy Buyers Alliance (REBA), RE100, World Business Council for Sustainable Development (WBCSD), World Resources Institute (WRI), and others to scale corporate procurement and drive additional deployment of renewables across the range of Clean Energy Ministerial (CEM) member countries.

The Opportunity

Companies around the world have been making commitments to power their operations with renewable energy. The opportunities for businesses, both large and small, are multiple: lock in fixed and in many cases lower costs over the long term, meet corporate sustainability goals, and show leadership on environmental and social issues. Additional corporate commitments across multiple markets also provide a crucial message to governments and to other companies about the growing demand for increasingly cost-competitive renewable energy, driving further cost reductions and deployment and helping countries reach and increase their renewable energy goals.

Make a Commitment

Whether you are a company already active in this space or new to this idea, whether you are a big multi-national or small to medium-sized enterprise, or whether you operate in a developed or fast-transitioning energy market, there are many ways to get involved in this campaign. Just a few examples are provided below.

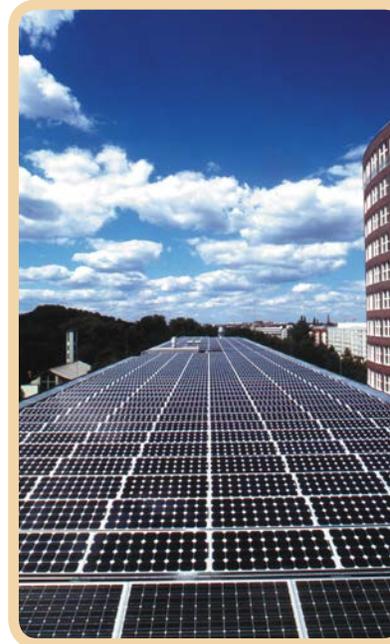


Contact

For more information on making a commitment or to discuss ways to get involved, please email diana.galperin@hq.doe.gov and marius.backhaus@bmwi.bund.de.

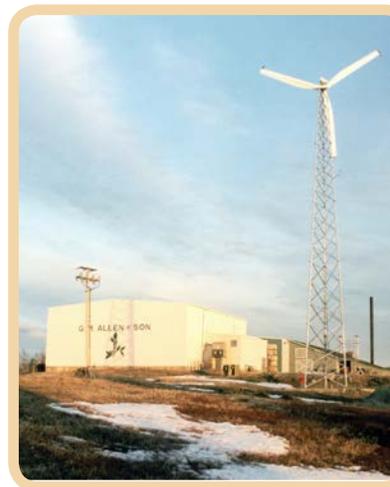
Example Commitments

- Company X commits to sourcing 100% of their energy from renewable sources.
- Company X commits to increasing on-site generation and/or direct procurement of renewable sources.
- Company X commits to doubling the share of its energy from renewable sources.
- Company X commits to reporting new on-site generation or direct procurement brought online.
- Company X commits to providing comprehensive case studies of transactions.
- Partner Organization Y commits to funding a level-setting analysis of renewable energy being sourced by corporates around the world.
- Partner Organization Y commits to hosting a workshop to identify policy solutions and share best practices.
- Company X commits to sharing cost data of its renewable energy project to IRENA's costing alliances database.
- Governments X, Y and Z commit to co-leading an effort to develop a policy toolkit to facilitate these transactions.
- Company X / Organization Y commits to joining a public–private working group to develop a policy toolkit and other resources to facilitate corporate sourcing globally.
- Company X / Organization Y contributes funding or other resources to provide technical analysis to inform development of a policy toolkit.
- Company X commits to participating in the development and launch of a consumer label.



Be Part of It

- Be recognized globally as a market leader for the work you are doing.
- Engage with decision makers charged with transformation of the energy sector.
- Share your experiences of the challenges and opportunities in these transactions with policy makers from multiple markets.
- Contribute to the development of a policy toolkit to facilitate transactions and scale up deployment.
- Raise awareness of this campaign and partner efforts to drive more commitments.
- Communicate the benefits of powering operations with renewables.
- Gain access to a global peer network striving to advance similar goals and technical expertise.
- Be part of delivering on respective and shared clean energy and climate goals.



About the CEM

The Clean Energy Ministerial (CEM) is a forum of the major economies and leading clean energy investors working together to accelerate the global transition to clean energy. Launched in 2010, the CEM pairs the high-level engagement of energy ministers with sustained initiatives and high-visibility campaigns to drive faster deployment of clean energy policies and technologies worldwide. Learn more at <http://www.cleanenergyministerial.org/>.